

**Claims:**

1. A pedestrian traffic control device, comprising:

a hollow upright, one piece, post having an open upper end and a lower end,

at least one slot in the post between its ends, the slot being spaced from both ends of the post,

a cassette located within the post and between its ends, the cassette incorporating a tape wound on a spool, the tape being extendable from the cassette, through the slot in the post, in a direction generally perpendicular to the axis of the post, and

means for holding the cassette within the post.

2. A pedestrian traffic control device as defined in claim 1, wherein the outer diameter of the cassette, along its entire axial length, is smaller than the internal diameter of the post, so that the cassette can be inserted into the open upper end of the post and moved to its location between the ends of the post.

3. A pedestrian traffic control device as defined in Claim 1, wherein the cassette is held within the post at a position such that the lower edge of the tape, when extended, is less than twenty seven inches above the floor supporting the post.

4. A pedestrian traffic control device as defined in claim 1 including means for supporting the cassette within the post in the region of the slot in the post.

5. A pedestrian traffic control device as defined in claim 4 wherein the support means includes a tube within the post having

6. A pedestrian traffic control device as defined in Claim 1 wherein no tape-holding cassette occupies the upper end of the post.

inserting the cassette into the open end of the post,  
maneuvering the cassette along the length of the post  
until the free end of the tape is accessible through the slot in  
the post,

8. A method as defined in claim 7 wherein the tape-carrying spool is spring based in a direction tending to wind the tape on the spool, so that pulling the free end of the tape through the post slot adds tension to the spring.